



Michigan Auctioneer Championship 2025

Friday * January 31, 2025 * 6:30 PM * Mt. Pleasant, Michigan

CONTEST RULES, REQUIREMENTS, AND CHAMPIONSHIP RESPONSIBILITIES

MICHIGAN AUCTIONEER CHAMPIONSHIP 2025 ENTRY FORM

ALL Contestants must complete this form to enter the contest.

Contestant will not be entered without this form, conference registration & payment attached.

Printed Name: _____ Phone Number: _____

Address: _____ City _____ State _____ Zip _____

- Roll Call (mandatory): January 31, 2025, 4:00 PM
- Contestant Briefing (mandatory): immediately after roll call
- Sound Check: Immediately After Meeting (Ballroom)
- Contest Begins: January 31, 2025, 6:30 PM, Mt Pleasant Comfort Inn & Suites, Mt Pleasant, MI

ELIGIBLE CONTESTANTS

- 18 years of age, or older.
- A current member of the MAA in good standing, dues paid in full for current year.
- No former MAC champions.
- Registered for MAA Annual Conference with full registration paid and pay \$100.00 entry fee. (\$120.00 after 1/10/25)
- Complete registration form and entry dues paid in full
- Provide TWO items: Value of the contestants donated items should be between \$20.00 and \$250.00.
- Agree to perform MAA duties outlined on registration form.
- Entries close at 1:00PM on Friday, January 31, 2025. No late entries will be accepted.

CONTEST OUTLINE

- Men & women contestants will compete in a preliminary round
- Competing order will be determined by random draw, to be announced or conducted during the Contestant Briefing.
- Each contestant will sell their provided items in a live auction format.
- Judges will score contestants to determine a Finals Round of 5 contestants.
- Finalists shall return for the Finals Round where they will answer three interview questions prior to selling 2 auction items that the MAA provides in a live auction format.

RULES

- Contestants must meet eligibility requirements.
- Contestants are not allowed to sell during the MAA Benefit Auction, or any other portion of the contest such as Michigan Ringman Competition.
- Contestants must attend mandatory sessions.
- For Complete Rules, please refer to the Standard Operating Procedure for the Michigan Auctioneer Championship.

CONTESTANT JUDGING

- Three to five judges will score each contestant. Judges will be chosen by the MAA Competition Committee based in part upon auction experience, auction accolades, relation to MAA and potential conflict of interest
- Contestants will sell 2 items during their Preliminary Round
- Contestants will be scored 25 points across 4 categories
- Scoring categories include: Introduction/Initial Command,/ Appearance/Poise; Body Language/Eye Contact/Survey's Crowd/Bid Catching Ability & Accuracy; Chant: Clarity, Speed, Rhythm and Timing; How Likely Are You to Hire This

Auctioneer.

- Final Round Contestant Scoring includes 5 points for each interview question, as well as the same structure for the Preliminary Round.
- Tie scores will be decided by the high scoring contestant in the chant category. In the event contestants remain tied, the tie will be broken by proceeding through high scores in the following order:
 1. Judge Desires to have auctioneer work for him/her
 2. Chant: Clarity, Speed, Rhythm and Timing
 3. Body Language/Eye Contact/Survey's Crowd/Bid Catching Ability & Accuracy
 4. Introduction/Initial Command/Appearance/ Poise
- Finals Round contestants will be determined by Preliminary Round scores.
- Finalists will be sequestered during the Finals Round with all communication devices removed to protect the integrity of the interview questions.
- Finals Round order of go will be determined by random draw.

CHAMPIONSHIP AWARDS

- Champion shall receive choice of a custom engraved belt buckle, or championship ring.
- Champion shall receive a Championship Trophy.
- Champion shall receive a paid entry into the 2025 International Auctioneer Championship. (Does not include travel expenses or NAA Conference Registration).
- All other Finalists shall receive commemorative plaques related to their placing.

CHAMPION RESPONSIBILITIES

The Michigan Auctioneer Champion agrees to the following:

- Allow the Michigan Auctioneers Association (MAA) to capture photographic images & video for purposes of public promotion. The MAA may choose a posed photograph or one taken during the competition.
- Allow the MAA to use the Champion's name, voice or image to promote the Championship, the MAA, the Auction Industry, or the Champion for any reason.
- Shall promote the MAA and the Championship on their website and social media accounts in accordance with MAA approvals.
- Shall cooperate with the MAA in drafting and releasing a Press Release related to the Championship.
- Shall serve on the Competition Committee and as the Emcee for the 2026 Michigan Auctioneer Championship.
- Shall serve on the Competition Committee and help with the MAA Benefit Auction for subsequent two years following the above requirement (2027 and 2028).
- Shall submit a minimum of one article to be considered for publication in the Gavel.

I agree that the above is true and correct and I understand and agree to abide by all rules and regulations of the Michigan Auctioneer Championship set forth by the committee, Board of Directors & Officers of the Michigan Auctioneers Association.

Contestant Signature: _____ Date: _____

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