



# Michigan Auctioneers Conference

January 31 - February 2, 2024 \* Mt Pleasant, Michigan

## Conference Sponsor Form

Be a Conference Sponsor! Promotional Opportunities!

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
Product/Service: \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_ My 1st, 2nd & 3rd choices are: 1. \_\_\_\_\_ 2. \_\_\_\_\_  
Check # \_\_\_\_\_ 3. \_\_\_\_\_  MAA Can pick!

I would also like to sponsor a new MAA Member's first conference. Please add \$225 to my total.

*There are multiple sponsorships available for event sponsorships.*

*If you would like to check the availability of any particular category, call the MAA or log on to [www.msaa.org](http://www.msaa.org).*

### Sponsorship Opportunities:

- |  |          |
|--|----------|
| 1. Drink/Snack Breaks                          | \$ 50.00 |
| 2. Marketing Awards                            | \$100.00 |
| 3. Conference Program Printing                 | \$100.00 |
| 4. Christian Breakfast                         | \$200.00 |
| 5. Opening Night Welcome Reception             | \$300.00 |
| 6. Breakfast with the Exhibitors (Continental) | \$200.00 |
| 7. Networking Luncheon                         | \$300.00 |
| 8. Vendor/Sponsor Recognition Luncheon         | \$300.00 |
| 9. Fun Auction/Championships                   | \$500.00 |
| 10. Presidents Banquet                         | \$500.00 |
| 11. Hall of Fame Family Meal Sponsorship       | \$250.00 |
| 12. Speaker Sponsorships                       | \$300.00 |

*\*Each event has multiple sponsorship opportunities available.*

**Sponsorships are appreciated at any level!**

**Diamond and Platinum level sponsorships come with PERKS! If you'd like more information about sponsoring on a higher level, call the MAA.**

### BE A PREMIER SPONSOR!

This conference has some of the best, most highly sought after, and highest rated speakers available! ALL Sponsorships are needed and appreciated, but if you able to sponsor a higher level this year, you will be highlighted as a Premier Partner for the association! **There are also PERKS involved in being a DIAMOND or PLATINUM Sponsor...interested?**  
**Call the MAA at (616)785-8288 Today!**

*Just sign up for the type of event you would like to sponsor, or choose the MAA Pick option above!*

**New this year! Sponsor a New MAA Member's first conference!**  
*Limited quantities available.*

**Just check the box above to add this to your sponsorship.**

### Sponsorship Levels:

- |                     |                 |
|---------------------|-----------------|
| * Silver Sponsors   | Up to \$299     |
| * Gold Sponsors     | \$300 - \$999   |
| * Diamond Sponsors  | \$1000 - \$2499 |
| * Platinum Sponsors | \$2500 & Up     |

***Other Sponsorships available including:*** Official Conference Program Printing, Name Tag Lanyards, Overall Conference Sponsor, and more! Call the MAA for details.

### Your contribution will be highlighted in the following ways:

1. Published in the *Michigan Auction Gavel*.
2. Published in the official Conference Program for those contributions received by **January 12, 2024**.
3. Company Contact info published on the Conference Sponsor Page on MAA's website. In addition, if you have a website MAA will provide a link from our Conference Sponsor Page to your site.
4. Recognition at the MAA Conference.
5. Each sponsor and cosponsor will receive an attractive Certificate of Appreciation. Diamond & Platinum Sponsors also receive extra promotion! Contact the MAA for more info.

***Please return this form by January 12, 2024 to:***

Michigan Auctioneers Association  
4529 Gibbs NW  
Grand Rapids, MI 49544

Ph: 616.785.8288

Fax: 616.773.1375

E-mail: [info@msaa.org](mailto:info@msaa.org)

***Log on today at [www.FindMichiganAuctions.com](http://www.FindMichiganAuctions.com)***