



# Michigan Auctioneers Conference

February 1-3, 2023 \* Mt Pleasant, Michigan

## Conference Sponsor Form

Be a Conference Sponsor! Promotional Opportunities!

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
Product/Service: \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_ My 1st, 2nd & 3rd choices are: 1. \_\_\_\_\_ 2. \_\_\_\_\_  
Check # \_\_\_\_\_ 3. \_\_\_\_\_ ☐ MAA Can pick!

*There are multiple sponsorships available for event sponsorships. If you would like to check the availability of any particular category, call the MAA or log on to [www.msaa.org](http://www.msaa.org).*

### Sponsorship Opportunities:

- |  |          |
|--|----------|
| 1. Drink/Snack Breaks                          | \$ 50.00 |
| 2. Marketing Awards                            | \$100.00 |
| 3. Conference Program Printing                 | \$100.00 |
| 4. Christian Breakfast                         | \$200.00 |
| 5. Opening Night Welcome Reception             | \$300.00 |
| 6. Breakfast with the Exhibitors (Continental) | \$200.00 |
| 7. Networking Luncheon                         | \$300.00 |
| 8. Vendor/Sponsor Recognition Luncheon         | \$300.00 |
| 9. Fun Auction/Championships                   | \$500.00 |
| 10. Presidents Banquet                         | \$500.00 |
| 11. Hall of Fame Family Meal Sponsorship       | \$250.00 |
| 12. Speaker Sponsorships                       | \$300.00 |

*\*Each event has multiple sponsorship opportunities available.*

**Sponsorships are appreciated at any level!**

**Diamond and Platinum level sponsorships come with PERKS! If you'd like more information about sponsoring on a higher level, call the MAA.**

### BE A PREMIER SPONSOR!

This conference has some of the best, most highly sought after, and highest rated speakers available! ALL Sponsorships are needed and appreciated, but if you are able to sponsor a higher level this year, you will be highlighted as a Premier Partner for the association! **There are also PERKS involved in being a DIAMOND or PLATINUM Sponsor...interested?** **Call the MAA at (616)785-8288 Today!**

*Just sign up for the type of event you would like to sponsor, or choose the MAA Pick option above!*

### Sponsorship Levels:

- |                     |                 |
|---------------------|-----------------|
| * Silver Sponsors   | Up to \$299     |
| * Gold Sponsors     | \$300 - \$999   |
| * Diamond Sponsors  | \$1000 - \$2499 |
| * Platinum Sponsors | \$2500 & Up     |

**Other Sponsorships available including:** Official Conference Program Printing, Name Tag Lanyards, Overall Conference Sponsor, and more! Call the MAA for details.

### Your contribution will be highlighted in the following ways:

1. Published in the *Michigan Auction Gavel*.
2. Published in the official Conference Program for those contributions received by **January 13, 2023**.
3. Company Contact info published on the Conference Sponsor Page on MAA's website. In addition, if you have a website MAA will provide a link from our Conference Sponsor Page to your site.
4. Recognition at the MAA Conference.
5. Each sponsor and cosponsor will receive an attractive Certificate of Appreciation. Diamond & Platinum Sponsors also receive extra promotion! Contact the MAA for more info.

**Please return this form by  
January 13, 2023 to:**

Michigan Auctioneers Association  
4529 Gibbs NW  
Grand Rapids, MI 49544

Ph: 616.785.8288

Fax: 616.773.1375

E-mail: [info@msaa.org](mailto:info@msaa.org)

**Log on today at [www.FindMichiganAuctions.com](http://www.FindMichiganAuctions.com)**