



MICHIGAN AUCTIONEERS ASSOCIATION
Annual Conference * January 26-28, 2022
Mt. Pleasant Comfort Inn & Conference Center,
2424 South Mission, Mt. Pleasant, Michigan 48858
~ 2022 Exhibit Space Contract ~



Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Bus. Phone: _____ Website: _____
 Contact Name: _____ Email: _____
 Product and/or Service: _____
 Signature _____ Date: _____
 I agree to the terms and conditions as outlined on the back of this agreement.

Exhibitor Badge Request: (a Maximum of two exhibitor badges per exhibit space purchase)

Representative 1 _____ Representative 2 _____

Payment of Exhibit Space & Special Events:

Exhibits are \$225 per space. A booth includes one covered table and two chairs & up to two tickets to the Exhibitor/ Sponsor Luncheon (tickets will be in the name of those registered above)!

No. of exhibit spaces _____ X \$225 \$ _____

* Seminars and Additional Meals are not included, but meals may be purchased for an additional cost below.

No. of 110V Electrical Hookups (Exhibitor must bring cords) _____ X \$20 \$ _____

Social Event Tickets (A ticket must be purchased for EACH person planning to attend the events)

☐ Yes, I would like to purchase the following social event ticket (s):

Christian Breakfast (Thurs. AM) \$25.00 X _____ = \$ _____

Exhibitor & Sponsor Recognition Luncheon (Thurs). \$30.00 X _____ = \$ _____

Networking Luncheon (Friday) \$30.00 X _____ = \$ _____

President's & Hall of Fame Banquet (Thursday). . \$50.00 X _____ = \$ _____

Marketing Opportunities:

Direct Advertising: (Ad Copy due by January 7, 2022 unless noted otherwise)

☐ Full Page Ad in the Convention Program (5"w x 8"h) \$125.00 X _____ = \$ _____

☐ Half Page Ad in the Convention Program (5"w x 4"h) \$85.00 X _____ = \$ _____

☐ MAA Placemat Business Card Ad (Limited availability) \$50.00 X _____ = \$ _____

☐ Ad in the Winter eGavel (Ad copy due December 15) \$100.00 X _____ = \$ _____

Fun Auction Donation:

☐ Please list what item(s) you can donate to the fun auction: _____
 (Use the Fun Auction Donation Form for more detailed descriptions)

Sponsorship:

☐ Sponsorship Amount: \$ _____
 (Attach the Sponsorship Form for more detailed info)

Credit Card Payment Info. (Please fill in ALL Info)

For Credit Card Verification, please give the billing address for this card.

Address _____ City _____ State _____ Zip _____

Name as it appears on Card _____

Circle Type: ☐ MC ☐ VISA ☐ Discover

Card Number

Exp. Date (Required) _____ 3 digit code on back _____

Authorized Signature _____

TOTAL COST \$ _____

**Complete and Return Space Contract with
 Check for Total Cost Payable to:**

Michigan Auctioneers Association

Mail to: MAA

4529 Gibbs NW, Grand Rapids, MI 49544

Ph: 616-785-8288 Fax: 616-773-1375 E: info@msaa.org

Deadline: January 7, 2022

(Booth & Ad space is limited and the booths are assigned on a first pay basis. Please get your reservations in early!)

MAA USE ONLY Payment Received \$ _____ Total No. of Booths _____ Date Received _____ Check # _____ Booth # _____

Terms & Conditions

Exhibitor Agrees:

Upon Execution of this contract to pay the total cost of booth space. No space allocations will be made, nor will this contract be processed until payment is made for debts and obligations to the MAA that are in excess of 45 days due and owing. MAA reserves the right to offset any debt 45 days past due with payments received under this contract, and in the event such exhibitor fails to submit payment for such past due indebtedness and its proportional payment due and owing pertaining to the exhibit contract, MAA reserves the right to prohibit the exhibitor from participating in the MAA Annual Convention and if monies due are not fully paid in addition to the above referenced indebtedness 30 days prior to the opening of the Convention, the Association may, at its option, terminate and reassign this space to another exhibitor.

That the terms and conditions are hereby incorporated in and made a part of this contract, and shall be binding on the parties hereto.

As always, the MAA makes every attempt to increase traffic to your booth. Even if you are in an exhibitor room, please be sure to secure your items and take any valuables with you when you are not at your booth. By Exhibiting at the MAA Annual Convention you agree to hold harmless the Michigan Auctioneers Association and the Hotel from any and all damages or destruction, including theft or mysterious disappearance to any and all equipment owned and/or leased by your group.

That MAA will have the right to make all space assignments in accordance with a first-come first-served rule. MAA reserves the right to shift space assignment after the contract has been signed if it is necessary.

That MAA will have the right of interpretation and approval of all matters pertaining to the contract, rules and regulations.

That NO Exhibitor shall reassign, sublet or share the whole or any part of exhibit space allotted to the contracting firm without the express written consent of the MAA.

That space will be considered cancelled by exhibitor upon the date that written notice of cancellation is received by MAA and refunds for cancelled space will be given as follows:

- * If space is cancelled before December 1, 2021, MAA will refund 100% of the space less a \$25.00 processing fee.
- * If space is cancelled before January 7, 2022, MAA will refund 50% of the space cost less a \$25.00 processing fee.
- * If space is cancelled on January 7, 2022 or after, the MAA will Retain 100% of the space cost. No Refunds after January 7, 2022.

In the event the show is cancelled because of reasons beyond the control of the MAA, space fees already made will be returned to exhibitors on a pro rata basis, after all related Show expenses incurred by the MAA, through the date of cancellation, have been met and such refund shall be accepted by exhibitor in full settlement of all loss of damage suffered by exhibitor.

If, by reason of fire, hurricane, earthquake, or another cause or condition beyond the control of MAA, convention center becomes unavailable, exhibitor hereby authorizes MAA to assign to exhibitor, in lieu of the space described herein, such space, regardless of size of location, in such other buildings as MAA may be able to procure for the holding of such exhibition, regardless of the location thereof. Exhibitor shall use and occupy such substituted space at the same rent and under the same terms and conditions as are set forth in this contract, and MAA shall not be liable to the Exhibitor for any loss or damage suffered by exhibitor by reason of such unavoidable postponement and relocation of the Exhibitors.

Exhibit Installation and Dismantling:

Booth Setup: Wednesday, January 26 3:00 PM - 5:00PM
Teardown: Friday, January 28 5:00 PM - 6:00 PM

Exhibition Hours (Tentative):

Wednesday, January 26 7:00 PM – 10:00PM
Thursday, January 27 8:00 AM – 5:00PM
Friday, January 28 8:00 AM – 5:00PM

(Note: Times may change due to hotel setup and conference schedule.
Check MAA Website for final times prior to travel)

Standard Booth Equipment Provided:

Included in the price of each booth will be a 6 foot covered table & two chairs. Electrical and Internet needs may be ordered on the front page of this agreement. Exhibitor must provide their own electrical cords. Any additional requirements are the responsibility of the exhibitor. All other furnishings will be provided by the exhibitor at his/her own expense and responsibility. The Conference Center also has services and rentals available if needed. Contact the MAA for more info. Questions regarding rules and regulations of MAA exhibit policies should be directed to MAA.

Box Delivery:

The customer is responsible for the arrangements and all expenses of shipping materials, merchandise, exhibits, or any other items to and from the Hotel. The Hotel is not responsible for damage or loss of any items left in the Hotel prior to or following any function. The Hotel accepts no responsibility for goods shipped to the Hotel prior to scheduled functions or left after a function is completed. The Hotel will accept packages

not more than five working days prior to the function, but not between 11:00 a.m. and 1:00 p.m. daily. Parcels will not be accepted on pallets or skids, and the shipper will be responsible for the loading and unloading of packages into the Hotel. The hotel is unable to unload heavy boxes or boxes on pallets. Hotel Packages must be marked appropriately with:

Attn: *Your Contact Name, Your Company*

Michigan Auctioneers Conference

Meeting Date: January 26-28, 2022

C/O Comfort Inn & Suites Hotel and Conference Center

2424 S. Mission

Mt. Pleasant, MI 48858

* The Hotel may request the customer obtain and pay for bonded security personnel when valuable merchandise or exhibits are displayed or held overnight in the Hotel. **There may be handling charges from the hotel. Please Contact the Comfort Inn & Suites Hotel and Conference Center for any policies and handling charges.**

Space Regulations:

All demonstrations, advertising and promotional activities of an exhibitor must be confined to the limits of the assigned exhibit space. No outside demonstrations, meetings, product, exhibits, displays or group product discussions may be conducted anywhere without the express written consent of the MAA. The distribution of magazines, newspapers and other literature outside the exhibitor's space is prohibited.

Annoyance: Exhibitors will take every reasonable precaution to minimize the noise of operating exhibits. In the event that any other exhibitor objects or protests to the noise level, the MAA shall reserve the right to require the exhibitor to cease operation of the exhibit or take measures to reduce the noise level. Exhibitors are prohibited from using objectionable amplify or special lighting equipment. MAA also reserves the right to require exhibitors (at exhibitor's expense) to change, alter, modify or remove all or part of its exhibit due to any objectionable odors emanating from the display booth.

Floor safety: MAA reserves the right to stop any product demonstration on the show floor which is determined by MAA to be a hazard or not consistent with the rules and regulations of MAA exhibit policies or disrupt the Show.

Photography, video production and/or graphic reproduction of other exhibitors' booths and products displayed therein is strictly prohibited. Serving of alcoholic beverages, beverages of any kind or food from exhibitors' booths is prohibited, unless approved by MAA.

All Exhibits are centrally located and surrounded by the Convention Activities (Sample Map Enclosed). Exhibit Locations will be assigned by the Michigan Auctioneers Association and may not be rearranged by the exhibitor.

Care of Buildings & Equipment: Exhibitors are cautioned that they are directly responsible for any damage to the convention center. Nothing may be affixed to any wall, ceiling or floor without express written permission from the Convention Center. Any damage to floors caused by leaking equipment will be the direct responsibility of the exhibitor. Skids must be used on all pieces of heavy equipment not on wheels. Bolts, fasteners or other projects on skids must be countersunk to avoid damage to the floor.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Hotel, its owners or managers which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from or arising from or out of the Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, the Hotel or any part thereof. The Exhibitor understand that the Hotel and the MAA do not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance.

Liability: The exhibitor agrees to make no claim against the Michigan Auctioneers Association (MAA), its members, any related companies, its agents or employees for any injury to any exhibitors, his employees, agents or property or for any loss by fire, water, theft, damage, delay, mechanical failure, labor trouble or any cause whatsoever while exhibitors and merchandise are in transit, or within the exhibit hall, nor for any damage to his business, for failure to provide space in the exhibit hall, nor for any action of the Association, its members, or agents for failure to hold the Show as scheduled. The Michigan Auctioneers Association reserves the right to restrict, close and remove exhibits which because of noise, method of operation, uncooperative personnel, discord in advertising or for any other reason becomes objectionable to the overall conduct, success and high standards established by the MAA Conference. The exhibitor further agrees to indemnify and hold harmless the Michigan Auctioneers Association from any liability resulting from the acts of omissions of the exhibitor, its agents, servants or employees.

Special Regulation: The MAA is granted exempt status by the Internal Revenue service because of the nature of its activities. In order that our conference may be conducted within the rules and regulations stipulated by the IRS, it is imperative that each exhibitor understands and agrees to those rules. For a copy, contact the MAA Office.



Michigan Auctioneers Conference

January 26-28, 2022 * Mt Pleasant, Michigan

Hotel Reservations & Location Information



Mt Pleasant Comfort Inn & Suites

2424 South Mission, Mt. Pleasant, Michigan 48858
Phone: (989)772-4000 * www.mtpcomfortinn.com

Guest Room Rates:

Single or Double Hotel Rooms \$105.00. All rooms are *plus applicable taxes*. Rollaway beds are \$25 per night. For Reservations, Call (989) 772-4000 and identify yourself with the Michigan Auctioneers Association. **Room Block Cutoff:** January 10, 2022, **Parking:** Complimentary Outdoor Self Parking.

Room Block Cutoff: January 10, 2022 *Please make your reservations early!

Parking: Complimentary Outdoor Self Parking.

Check-In / Check-Out: Guest Check in is not before 4:00 PM. Check out time is 12PM. Guests should request hotel policies, check in/check out times and any other required information directly from the hotel when making reservations. Early Departures and late checkouts may incur additional charges.

Come experience the comfort and convenience of the Mt Pleasant Comfort Inn & Suites Hotel and Conference Center!

Centrally located in Michigan, just off US-127 and on the campus of Central Michigan University, The Mt.

Pleasant Comfort Inn & Suites Hotel and Conference Center is minutes from local corporations, award winning golf courses and Soaring Eagle Casino, there is plenty to do for work or play.

Locally owned and operated by LaBelle Management, the Comfort Inn & Suites Hotel and Conference Center offers 138 newly renovated deluxe guest rooms including 36 suites and a full service conference center that accommodates up to 550 guests.

The Comfort Inn & Suites Hotel and Conference Center of Mt. Pleasant, Michigan welcomes hotel guests to comfort and convenience. We believe your stay should be a worry free one. It is important to us provide our guests with everything they could possibly need while away from home including warm and responsive service.

Couldn't leave home without your furry friend? We are pet friendly and happy to welcome them for a small cleaning fee of \$20 per night per pet.

Our property offers 138 guest rooms including 24 Executive Suites, 10 Deluxe Family Suites and 2 Parlor Suites for a total of 36 suites. Each room includes a coffee maker, 42" flat screen HD LCD TV, iron and iron board, refrigerator, microwave and pillow top mattress. Each suite includes

upgraded bath amenities and a separate living space. Select suites offer a private balcony to one of our two quaint courtyards.

Looking for luxury? Our 750 square foot parlor suite is the ideal room for a hospitality reception, small board meeting or bridal shower. It offers a spacious bed room, two living areas, open dining area with kitchenette, and one and a half baths. This room is sure to impress.



Amenities Include:

- 100% Smoke-Free Facility
- Complimentary Breakfast Bar
- Complimentary Wireless Internet
- Hot Breakfast Served in the Lobby Daily
- 24 hour Fitness Center
- Indoor Heated Swimming Pool
- Weekend Shuttle Service to Soaring Eagle Casino
- Bennigan's Restaurant On-site
- Lobby Courtyard with Patio Seating and Gas Fire Pit
- Conference Center Courtyard with Ceremony Arch and Reception Area
- Complimentary Newspaper
- In Room Microwave and Refrigerator
- Plush Pillow Top Mattresses
- Large Work Desk with Ergonomic Chair
- Business Stations in lobby
- Manager's Welcome Reception Hosted Monday through Thursday (Based on Occupancy)

Hotel Dining

Bennigan's Grill & Tavern

Onsite restaurant open daily from 11am to midnight. Room delivery available daily from 11 am- 11 pm.

DIRECTIONS AND TRANSPORTATION

From the North:

Take US 27 to the US-127-BUS exit. Follow Mission Road 3 Miles straight ahead through all 7 stoplights, turning right on West Campus Drive.

From the South:

Take US 27 to the US-127-BUS exit. Turn left at the first stop light onto West Campus Drive. The Hotel is located on the left hand side of the street.

From the East:

Take US-10 West to M-20 West towards Mt. Pleasant. At Mission Road, turn left. Continue through six traffic lights. At the seventh light, turn right onto Campus Drive/Bluegrass Road. The hotel entrance is on the left side of the road.

From the West:

Take US-131 to M-46 East. Take US-27 North towards Clare. Continue North for approximately 15 miles. Take the first Mt. Pleasant exit (on right). At first light, turn left onto Campus Drive/Bluegrass Road.

Airports:

MBS International Airport (MBS), Saginaw (45 Miles)
Capital City Region International Airport (LAN), Lansing, (60 Miles)
Bishop International Airport, (FNT) Flint (Approx 1 1/2 hours)
Detroit Metropolitan Wayne County Airport (DTW), Detroit (Approx 2 hours)

Michigan Auctioneers Conference

January 26-28, 2022 * Mt Pleasant, Michigan

Goal:
\$20,000

MAA Benefit Auction 2022
Friday, January 28, 2022 * 7:30 PM

*Please Copy this Form as Needed for Multiple Items ~
Please Use only one form per item.*

We are looking for donations from *all MAA Members* for this year's Fundraiser Auction!
This Event isn't just *Fun* - proceeds from your generous donation will help the MAA provide such great programs and services. Please complete this form as soon as you can determine what you would like to donate to represent your Company.

Donations of *All Sizes* are welcome and *Needed!*

Fax or email this form in to the MAA early to help promote your item on the MAA Website!
(Please include a photo of the item for promotion)

Need Item Ideas?

Tickets to a Great Event!

Advertising!

*Items you've seen sell
with Enthusiasm!*

Something You'd Like to Buy!

*A valuable service by you
or your company.*

*Hunting/Fishing Trips or
Vacations!*

Donor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Donation (Please Include Description & estimated value of item)

Item: _____

_____ Value (\$50 or more): _____

Please Check one:

- ☐ I Will Sell this as an Michigan Auctioneer Championship Contestant
(2 items required for preliminaries)
- ☐ This is one of my items for the Ringman Championship
- ☐ The MAA Benefit Auction Committee may sell
- ☐ Non-Contestant - I will be ready and would like to sell

☐ I will be unable to attend please accept my cash donation of: _____

☐ I will be unable to attend please contact me by January 1 to pickup my donation!

*** Please Check In your Auction Items by 11AM, January 28, 2022 ***

*The Committee will determine where all donations are placed throughout the event to
maximize funds raised through your important donations.*

Items brought in late will be at the end of the auction so get your item in EARLY!

Thank You for Your Support!



Michigan Auctioneers Conference

January 26-28, 2022 * Mt Pleasant, Michigan

Conference Sponsor Form

Be a Conference Sponsor! Promotional Opportunities!

Name: _____ Company: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____ Website: _____
Product/Service: _____

Enclosed is my check for \$ _____ My 1st, 2nd & 3rd choices are: 1. _____ 2. _____
Check # _____ 3. _____ ☐ MAA Can pick!

There are multiple sponsorships available for event sponsorships. If you would like to check the availability of any particular category, call the MAA or log on to www.msaa.org.

Sponsorship Opportunities:

- | | |
|--|----------|
| 1. Drink/Snack Breaks | \$ 50.00 |
| 2. Marketing Awards | \$100.00 |
| 3. Conference Program Printing | \$100.00 |
| 4. Christian Breakfast | \$200.00 |
| 5. Opening Night Welcome Reception | \$300.00 |
| 6. Breakfast with the Exhibitors (Continental) | \$200.00 |
| 7. Networking Luncheon | \$300.00 |
| 8. Vendor/Sponsor Recognition Luncheon | \$300.00 |
| 9. Fun Auction/Championships | \$500.00 |
| 10. Presidents Banquet | \$500.00 |
| 11. Hall of Fame Family Meal Sponsorship | \$250.00 |
| 12. Speaker Sponsorships | \$300.00 |

**Each event has multiple sponsorship opportunities available.*

Sponsorships are appreciated at any level!

Diamond and Platinum level sponsorships come with PERKS! If you'd like more information about sponsoring on a higher level, call the MAA.

BE A PREMIER SPONSOR!

This conference has some of the best, most highly sought after, and highest rated speakers available! ALL Sponsorships are needed and appreciated, but if you are able to sponsor a higher level this year, you will be highlighted as a Premier Partner for the association! **There are also PERKS involved in being a DIAMOND or PLATINUM Sponsor...interested?** **Call the MAA at (616)785-8288 Today!**

Just sign up for the type of event you would like to sponsor, or choose the MAA Pick option above!

Sponsorship Levels:

- | | |
|---------------------|-----------------|
| * Silver Sponsors | Up to \$299 |
| * Gold Sponsors | \$300 - \$999 |
| * Diamond Sponsors | \$1000 - \$2499 |
| * Platinum Sponsors | \$2500 & Up |

Other Sponsorships available including: Official Conference Program Printing, Name Tag Lanyards, Overall Conference Sponsor, and more! Call the MAA for details.

Your contribution will be highlighted in the following ways:

1. Published in the *Michigan Auction Gavel*.
2. Published in the official Conference Program for those contributions received by **January 7, 2022**.
3. Company Contact info published on the Conference Sponsor Page on MAA's website. In addition, if you have a website MAA will provide a link from our Conference Sponsor Page to your site.
4. Recognition at the MAA Conference.
5. Each sponsor and cosponsor will receive an attractive Certificate of Appreciation. Diamond & Platinum Sponsors also receive extra promotion! Contact the MAA for more info.

**Please return this form by
January 7, 2022 to:**

Michigan Auctioneers Association
4529 Gibbs NW
Grand Rapids, MI 49544

Ph: 616.785.8288

Fax: 616.773.1375

E-mail: info@msaa.org

Log on today at www.FindMichiganAuctions.com

Michigan Auctioneers Association Conferences!

Why Attend Michigan Conferences?



Because we know how to treat Exhibitors & Sponsors!

- Michigan Conference always have exhibitors placed in prominent, high traffic locations.
- We make every effort to get Auctioneers to your booth!
- We have Exhibitor Games to get attendees to your booth!
- We have Exhibitor/Sponsor Luncheon to recognize all exhibitors/sponsors & give you time on the mic in front of a captive audience!

2022 Conferences:

**Midwest
AUCTIONEERS
Roundup**



Midwest Auctioneers Roundup 2022

Highlights: The GoToAuction.com Midwest Auctioneer Championship! Education, Fun & Networking. Multi State Event hosted by the popular Michigan Association! Michigan has always been a leader in the Auction Industry, always creating innovative new ways to get auctioneers involved and creating great events for networking with auctioneers!

*Register Online at www.MidwestAuctioneersRoundup.com!

*Dates and Location to be announced.

MAA Annual Conference 2022

Highlights include: Top Quality Education, Trade Show, Michigan Auctioneer Championship, Michigan Ringman Championship, MAA Benefit Auction, Marketing Awards, Hall of Fame Presentations, President's Ball & More!

January 26-28, 2022 * Mt. Pleasant Comfort Inn & Suites, Mt. Pleasant, MI



Want to enhance your marketing to Michigan Members by having your business highlighted? Sponsor a Conference Event! Contact the MAA for more Info!

Want to Register? Call the MAA Today!

(616) 785-8288

www.FindmichiganAuctions.com

www.MidwestAuctioneersRoundup.com



MAA Online Buyers Guide

NEW! Get this Ad for FREE! Contact the MAA for More Info!

The MAA Buyer's Guide is great online promotion for your company!

Company Name _____ Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Web Site _____

Area Served (Counties, States, Etc.) ? _____

Short Description _____

* Please Attach (CD) or Email Logo or 1 image you would like posted with your listing. For Email, send to info@msaa.org, Attention: Buyer's Guide Listing.

****Note: MAA Members will receive an upgraded bold listing ****

You may pick up to 5 categories below:

- | | |
|---|---|
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Legal/Financial |
| <input type="checkbox"/> Apparel & Merchandise | <input type="checkbox"/> Mailing Services |
| <input type="checkbox"/> Auction Equipment | <input type="checkbox"/> Management Companies |
| <input type="checkbox"/> Auction Schools | <input type="checkbox"/> Management Software |
| <input type="checkbox"/> Auction Software | <input type="checkbox"/> Marketing Materials |
| <input type="checkbox"/> Auction Supplies | <input type="checkbox"/> Merchandise Liquidations |
| <input type="checkbox"/> Audio Systems | <input type="checkbox"/> Mortgage Companies |
| <input type="checkbox"/> Automotive/Power Sports | <input type="checkbox"/> MSAA Member Benefits |
| <input type="checkbox"/> Bond Companies | <input type="checkbox"/> Multimedia Services |
| <input type="checkbox"/> Brokerage Services | <input type="checkbox"/> Online Auction |
| <input type="checkbox"/> Concessions/Caterers | <input type="checkbox"/> Other |
| <input type="checkbox"/> Consignment Services | <input type="checkbox"/> Packing/Shipping/Moving |
| <input type="checkbox"/> Consultants | <input type="checkbox"/> Printers |
| <input type="checkbox"/> Credit Card Processing | <input type="checkbox"/> Publications/Directories/Reference Materials |
| <input type="checkbox"/> Education | <input type="checkbox"/> Rentals (Tents/Chairs/etc) |
| <input type="checkbox"/> Insurance Carriers | <input type="checkbox"/> Signage |
| <input type="checkbox"/> Internet "Live" Auction Services | <input type="checkbox"/> Title Companies |
| <input type="checkbox"/> Internet Audio Broadcasts | <input type="checkbox"/> Trailers/Toppers |
| <input type="checkbox"/> Internet Services | <input type="checkbox"/> Video Production Services |
| <input type="checkbox"/> Leasing Services | <input type="checkbox"/> Website Design/Hosting |

Payment Information:

Listing fee is \$50 for the annual listing. Annual listings run from January - December of each year.

MAA USE ONLY Payment Received \$ _____ Date Received _____ Check # _____ Listing Expiration _____

Michigan Auctioneers Association

Advertising Reservation Form

Advertising Opportunities & Rates (As of January 1, 2021)

Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Bus. Phone: _____ Fax: _____
Contact Name: _____ Direct Ph: _____
Product and/or Service: _____
E-Mail: _____ Web Page _____

Section 1: Printed Advertising - Now with More Options!

Michigan Auction Gavel **Distribution: All MAA Members**

Deadlines:

| | |
|--------------|-------------|
| Spring Issue | February 10 |
| Summer Issue | April 20 |
| Fall Issue | August 1 |
| Winter Issue | November 1 |

Issue Date(s): check all that apply

- ☐ Spring ☐ Summer ☐ Fall ☐ Winter ☐ 4 Issues (full year)
- ☐ Full Page.....Full Bleed or 7.5W x 10"H (Call for Availability)
- ☐ 1/2 Page7.5"W x 5"H
- ☐ 1/4 Page.....3.5"W x 5"H
- ☐ Bus. Card3.5"W x 2"H
- ☐ Back Page7.5"Wx6"H (Call for Availability)

***NOW ALL IN COLOR!**

| <u>COLOR Ads Pricing:</u> | <u>Per Issue</u> | <u>Prepaid full year</u> |
|----------------------------------|-------------------------|---------------------------------|
| Full Page | \$325 | \$1150 |
| 1/2 Page | \$225 | \$750 |
| 1/4 Page | \$150 | \$500 |
| Bus. Card | \$50 | \$200 |
| Back Page | \$300 | \$1050 |

Color Ads: Size \$ _____ x _____ (# of issues)=\$ _____

****BONUS! Prepay for a years worth of any ad larger than a Business Card and get a FREE Online Buyers Guide Ad for that year!***

Mechanical Requirements for the Michigan Auction Gavel:

Electronic Ads preferable. Minimum 300dpi. Acceptable Windows file types: pdf, tif and eps. All ads must have fonts imbedded & meet minimum requirements. Ad design is available and will be billed separately.

Section 2: MAA Online Buyer's Guide

MAA Online Buyer's Guide **Distribution: Worldwide** **Issue Date(s): check all that apply**

- ☐ \$50 per year (January - December)

**Attach Buyer's Guide Reservation Form with business information and search category choices.*

Section 2 Total: \$ _____

Section 3: Online Magazine

eGavel

Distribution: Michigan Auctioneers, MAA Members and Worldwide
(The eGavel is also posted on the MAA website for 1 year!)

Issue Date(s): check all that apply

- ☐ Summer ☐ Winter

- ☐ One size only3"h x 8.5"w

\$100 per issue x _____=\$ _____

Section 3 Total: \$ _____

Total Enclosed _____

Payment by: ☐ Check # _____
☐ Credit Card (See below)

**Ads will not be processed without payment*

To Purchase Your Advertising:

Please complete and return the Advertising Reservation Form along with your payment (U.S. Funds payable to the MAA) to:

Michigan Auctioneers Association
4529 Gibbs NW, Grand Rapids, MI 49544

Ph: (616) 785-8288 Email: info@msaa.org
Web: www.FindMichiganAuctions.com

Credit Card Payment Info. (Please fill in ALL Info)

For Credit Card Verification, please give the billing address for this card.

Address _____ City _____ State _____ Zip _____

Name as it appears on Card _____

Check Type: ☐ MC ☐ VISA ☐ Discover ☐ Amex

Card Number []

Exp. Date (Required) _____ 3 digit code on back _____

Authorized Signature _____



Michigan Auctioneers Association

Membership Application



TO APPLY FOR MEMBERSHIP IN THE MAA, CHOOSE ONE OF THESE APPLICATION METHODS:

Complete this form, provide credit card information, then FAX to (616) 773-1375 *or* complete this form, then MAIL with check or money order to the Michigan Auctioneers Association, 4529 Gibbs NW, Grand Rapids, MI 49544. **Please fill out all sections.**

Membership in MAA is open to individuals, not companies. Questions? Call 616-785-8288

Membership Type & Eligibility (Check One)

- ☐ **Active Membership** An active auctioneer that subscribes to the MAA Code of Ethics and embraces its Mission and Vision (see reverse). Only Active members hold voting rights in the MAA.
- ☐ **Associate Membership** Employees of Active members who are not auctioneers or Auction related professionals representing the real estate, finance and legal industries.
- ☐ **Vendor Membership** Individuals who are not auctioneers but who are involved in auction or auction related business with the purpose to provide goods and services to auctioneers and the public.

Membership Investment \$120 (per year)

Membership Information (Please Print or Type)

Name _____
Company _____
City _____
Phone _____
E-Mail _____

Nickname _____
Address _____
State _____ Zip _____
Fax _____ County _____
Website _____

Birthdate ____/____/____ ☐ Male ☐ Female

Spouse _____

Number of Years as an Auctioneer _____

Auctioneer ☐ Full Time ☐ Part Time

Name of auction school attended if applicable _____

Designations: ☐ CAI ☐ GPPA ☐ AARE ☐ GA Others: _____

Referred by or your Sponsor (Optional) _____

Other Associations you belong to: ☐ NAA ☐ Realtors Association ☐ Other State Auctioneer Assns: _____

List some of the things you would like to have the Association do that would help you in the Auction Profession: _____

With your membership you will receive: Wallet Size ID, Michigan Auction Gavel Subscription, Lapel Pin for new members, Online Members Only Access, Access to Education, Membership Certificate, Access to Member Discount Programs & Much More!

Payment Information

Credit Card Payment Info. (Please fill in ALL Info)

For Credit Card Verification, please give the billing address for this card.

Address _____ City _____ State _____ Zip _____

Name as it appears on Card _____

Credit/Debit Card: ☐ MC ☐ VISA ☐ Discover

Card Number []

Exp. Date (Required) _____ 3 digit code on back _____

Authorized Signature _____

☐ Membership Investment \$120.00 (1 Year: 2022)

Auctioneers joining for the very FIRST time may join for \$75.00 (for 2022).

** Memberships are on a calendar year basis (Jan 1 - Dec 31)*

☐ Membership Investment \$300.00 (3 Year: 2022 - 2024)

☐ Life Membership Investment (Contact MAA for details)

☐ Credit/Debit (See left) ☐ Check Enclosed (Ck# _____)

Total Payment _____ (U.S. Dollars drawn on U.S. Bank)

Auction Specialties

It is recommended that you indicate your specialties. This information is available on the MAA Web site where the public is able to do a search by specialty. You may choose UP TO FIVE.

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Antiques & Collectibles | <input type="checkbox"/> Collector Cars & Vintage Equip. | <input type="checkbox"/> Intellectual Property | <input type="checkbox"/> Office & Business Equipment |
| <input type="checkbox"/> Appraisal | <input type="checkbox"/> Computers & Electronics | <input type="checkbox"/> Laboratory & Pharmaceutical | <input type="checkbox"/> Real Estate, Commercial |
| <input type="checkbox"/> Art & Galleries | <input type="checkbox"/> Estate & Personal Property | <input type="checkbox"/> Liquidation | <input type="checkbox"/> Real Estate, Land |
| <input type="checkbox"/> Automobiles & Transportation | <input type="checkbox"/> Farm & Ranch | <input type="checkbox"/> Logging & Forestry | <input type="checkbox"/> Real Estate, Residential |
| <input type="checkbox"/> Benefit & Charity | <input type="checkbox"/> Government & Municipal | <input type="checkbox"/> Media | <input type="checkbox"/> Restaurant & Food Industry |
| <input type="checkbox"/> Business Liquidations | <input type="checkbox"/> Heavy Equipment | <input type="checkbox"/> Miscellaneous | <input type="checkbox"/> Trucks & Trailers |
| <input type="checkbox"/> Carnivals & Amusement Parks | <input type="checkbox"/> Industrial & Manufacturing | <input type="checkbox"/> Numismatists | |

By completing and submitting this form, I hereby make application for membership in the Michigan Auctioneers Association. If accepted, I will abide by its by-laws, support its objectives, comply with the MAA's code of ethics and pay the established dues. Contributions or gifts to Michigan Auctioneers Association are not tax deductible as charitable contributions for income tax purposes. However, they may be tax deductible as ordinary and necessary business expenses subject to restrictions imposed as a result of association lobbying activities. Michigan Auctioneers Association estimates that the nondeductible portion of your dues paid this year - the portion which is allocable to lobbying - is 1%.



MICHIGAN AUCTIONEERS ASSOCIATION

~ PROFESSIONAL CODE OF ETHICS ~



PREAMBLE

The members of the Michigan Auctioneers Association (MAA), being responsible individuals, have an obligation to the Membership, Fellow Auctioneers and the General Public to live up to this MAA Code of Ethics.

Inasmuch as the Michigan Auctioneers Association (MAA) is the designated Michigan Professional organization for practicing Auctioneers of this State, it is necessary that the membership uphold a strong Code of Ethics to promote and further the goals of the Auction Profession. References to Michigan Auctioneers in this Code of Ethics are equally applicable.

ARTICLE 1

The MAA AUCTIONEER should keep informed on matters affecting the Auction Profession in the community, state and nation so as to contribute responsibly to public thinking on such matters.

ARTICLE 2

The MAA AUCTIONEER is Duty Bound, at all times, to abide by the Laws and Regulations governing the Auction Profession in all jurisdictions of practice.

ARTICLE 3

The MAA AUCTIONEER should report any knowledge of ethical violations and improprieties of any MAA AUCTIONEER to the Chairman of the MAA Ethics Committee and participate in any investigations and disciplinary actions, when requested.

ARTICLE 4

The MAA AUCTIONEER should seek no unfair advantage over other MAA AUCTIONEERS and should conduct business so as to avoid controversies with other MAA AUCTIONEERS.

ARTICLE 5

In the best interests of society, associates, and ones own business, the MAA AUCTIONEER should willingly share with other MAA AUCTIONEERS the lessons of experience and study for the benefit of the public, and should be loyal to the Michigan Auctioneers Association and active in its work.

ARTICLE 6

To ensure better service to the seller and prevent misunderstanding, the MAA AUCTIONEER should enter into written agreements which set forth the specific terms and conditions of the Auction and provide for the exclusive right to sell Real and/or Personal property.

ARTICLE 7

The MAA AUCTIONEER pledges to protect and promote the interests of the client. This obligation of Absolute Fidelity to the client's interest is primary, but does NOT relieve the MAA AUCTIONEER of the obligation to treat fairly All parties to the transaction.

ARTICLE 8

The MAA AUCTIONEER shall NOT accept compensation from more than One party, even if permitted by Law, without the full knowledge of ALL parties to the transaction.

ARTICLE 9

The MAA AUCTIONEER shall avoid misrepresentation or concealment of pertinent facts. The MAA AUCTIONEER has an affirmative obligation to disclose adverse factors of personal knowledge.

ARTICLE 10

The MAA AUCTIONEER shall NOT deny equal professional services

to any person for reasons of race, color, sex, sexual orientation, religion, age, familial status, national origin, ability or disability. The MAA AUCTIONEER shall NOT be a party to any plan or agreement to discriminate against a person or persons on the basis of race, color, sex, religion, age, familial status or national origin.

ARTICLE 11

An MAA AUCTIONEER is expected to provide the highest level of competent services in those fields in which the MAA AUCTIONEER customarily engages.

ARTICLE 12

If an MAA AUCTIONEER is charged with unethical practice, or is asked to present evidence in any disciplinary proceeding or investigation, that MAA AUCTIONEER shall Promptly place all pertinent facts and information before the Board.

ARTICLE 13

When acting as an agent, the MAA AUCTIONEER shall NOT seek to make a profit on expenditures made on the behalf of THE principle-owner, without the principle's knowledge and consent.

ARTICLE 14

The MAA AUCTIONEER shall NOT engage in activities that constitute the unauthorized practice of law and shall recommend that legal counsel be obtained when the interest of Any party to the transaction requires it.

ARTICLE 15

The MAA AUCTIONEER shall maintain a separate designated account, in an appropriate financial institution, specifically for monies coming into the MAA AUCTIONEERS possession in Trust for other persons, such as escrow's, trust funds, clients monies and other like items.

ARTICLE 16

The MAA AUCTIONEER shall be careful, at all times, to present a true picture in advertising and representations to the public. The MAA AUCTIONEER shall neither advertise without disclosing their name nor permit any associate to use individual names or telephone numbers unless such person's connection with the MAA AUCTIONEER is obvious in the advertisement.

ARTICLE 17

The MAA AUCTIONEER, for the protection of ALL parties, shall ensure that financial obligations and commitments regarding Auction transactions are in writing, expressing the exact agreement of the parties. A copy of the agreement shall be furnished to each party.

ARTICLE 18

The MAA AUCTIONEER shall NOT engage in any practice, or take any action, consistent with the agency of another MAA AUCTIONEER.

ARTICLE 19

The MAA AUCTIONEER shall NOT publicly disparage the business practice of a competitor nor volunteer an opinion of a competitor's transaction. If an opinion is sought, and if the MAA AUCTIONEER deems it appropriate to respond, such opinion shall be rendered with Strict Professional Integrity and Courtesy.

ARTICLE 20

The MAA AUCTIONEER shall NOT directly or indirectly solicit the hiring of an employee(s) of another MAA AUCTIONEER without Prior consent of said MAA AUCTIONEER.

** As Amended, August 11, 2014*