



Michigan Auctioneer Championship 2020

Thursday * January 30, 2020 * 7:30 PM * Mt. Pleasant, Michigan

CONTEST RULES, REQUIREMENTS, AND CHAMPIONSHIP RESPONSIBILITIES

MICHIGAN AUCTIONEER CHAMPIONSHIP 2020 ENTRY FORM

ALL Contestants must complete this form to enter the contest.

Contestant will not be entered without this form, conference registration & payment attached.

Printed Name: _____ Phone Number: _____

Address: _____ City _____ State _____ Zip _____

- Roll Call (mandatory): January 30, 2020, 5:00 PM
(Immediately following annual meeting)
- Contestant Briefing (mandatory): immediately after roll call
- Sound Check: Immediately After Meeting (Ballroom)
- Contest Begins: January 30, 2020, 7:30 PM, Mt Pleasant Comfort Inn & Suites, Mt Pleasant, MI

ELIGIBLE CONTESTANTS

- 18 years of age, or older
- A current member of the MAA in good standing, dues paid in full for current year.
- No former MAC champions
- Registered for MAA Annual Conference with full registration paid and pay \$75.00 entry fee. (\$85.00 after 1/6/20)
- Complete registration form and entry dues paid in full
- Provide TWO items: Value of the contestants donated items should be between \$20.00 and \$250.00.
- Agree to perform MAA duties outlined on registration form
- Entries close at 2:00PM on Thursday, January 30, 2020. No late entries will be accepted.

CONTEST OUTLINE

- Men & women contestants will compete in a preliminary round
- Competing order will be determined by random draw, to be announced or conducted during the Contestant Briefing period
- Each contestant will sell their provided items in a live auction format
- Judges will score contestants to determine a Finals Round of 5 contestants
- Finalists shall return for the Finals Round where they will answer three interview questions prior to selling 2 auction items in a live auction format

RULES

- Contestants must meet eligibility requirements
- Contestants are not allowed to sell during the MAA Benefit Auction, or any other portion of the contest such as Michigan Ringman Competition.
- Contestants must attend mandatory sessions.
- For Complete Rules, please refer to the Standard Operating Procedure for the Michigan Auctioneer Championship.

CONTESTANT JUDGING

- Three to five judges will score each contestant. Judges will be chosen by the MAA Competition Committee based in part upon auction experience, auction accolades, relation to MAA and potential conflict of interest
- Contestants will sell 2 items during their Preliminary Round
- Contestants will be scored 25 points across 4 categories
- Scoring categories include: Introduction/Initial Command,/ Appearance/Poise; Body Language/Eye Contact/Survey's Crowd/Bid Catching Ability & Accuracy; Chant: Clarity, Speed,

Rhythm and Timing; How Likely Are You to Hire This Auctioneer.

- Final Round Contestant Scoring includes 5 points for each interview question, as well as the same structure for the Preliminary Round.
- Tie scores will be decided by the high scoring contestant in the chant category. In the event contestants remain tied, the tie will be broken by proceeding through high scores in the following order:
 1. Judge Desires to have auctioneer work for him/her
 2. Chant: Clarity, Speed, Rhythm and Timing
 3. Body Language/Eye Contact/Survey's Crowd/Bid Catching Ability & Accuracy
 4. Introduction/Initial Command/Appearance/ Poise
- Finals Round contestants will be determined by Preliminary Round scores.
- Finalists will be sequestered during the Finals Round with all communication devices removed to protect the integrity of the interview questions.
- Finals Round order of go will be determined by random draw.

CHAMPIONSHIP AWARDS

- Champion shall receive choice of a custom engraved belt buckle, or championship ring.
- Champion shall receive a Championship Trophy
- Champion shall receive a paid entry into the 2020 International Auctioneer Championship. (Does not include travel expenses or NAA Conference Registration).
- All other Finalists shall receive commemorative plaques related to their placing

CHAMPION RESPONSIBILITIES

The Michigan Auctioneer Champion agrees to the following:

- Allow the Michigan Auctioneers Association (MAA) to capture photographic images & video for purposes of public promotion. The MAA may choose a posed photograph or one taken during the competition.
- Allow the MAA to use the Champion's name, voice or image to promote the Championship, the MAA, the Auction Industry, or the Champion for any reason.
- Shall promote the MAA and the Championship on their website and social media accounts in accordance with MAA approvals.
- Shall cooperate with the MAA in drafting and releasing a Press Release related to the Championship.
- Shall serve on the Competition Committee and as the Emcee for the 2021 Michigan Auctioneer Championship.
- Shall serve on the Competition Committee and help with the Convention Fundraising Auction for 2022 and 2023.
- Shall submit a minimum of one article to be considered for publication in the Gavel.

Please sign in agreement of the above mentioned to indicate your understanding and interest in competing for the 2020 Michigan Auctioneers Championship.

Contestant Signature: _____ Date: _____

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