



# MSAA 61st Annual Conference

January 24 - January 27, 2012 \* Lansing, Michigan

## Conference Sponsor Form

Be a Conference Sponsor! Promotional Opportunities!

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
Product/Service: \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_ My 1st, 2nd & 3rd choices are: 1. \_\_\_\_\_ 2. \_\_\_\_\_  
Check # \_\_\_\_\_ 3. \_\_\_\_\_  MSAA Can pick!

*There are multiple sponsorships available for event sponsorships. If you would like to check the availability of any particular category, call the MSAA or log on to [www.msaa.org](http://www.msaa.org).*

### Event Sponsorships:

- |  |          |
|--|----------|
| 1. Drink/Snack Breaks                  | \$ 50.00 |
| 2. Advertising Awards                  | \$100.00 |
| 3. Conference Program Printing         | \$100.00 |
| 4. Christian Breakfast                 | \$200.00 |
| 5. Vendor/Sponsor Recognition Luncheon | \$200.00 |
| 6. New Member Reception                | \$200.00 |
| 7. Breakfast with the Champions        | \$200.00 |
| 8. Entertainment                       | \$200.00 |
| 9. Fun Auction/Championships           | \$300.00 |
| 10. Presidents Banquet                 | \$300.00 |

*\*Each event has multiple sponsorship opportunities available.*

### Speaker/Education Sponsorships:

- |                                     |          |
|-------------------------------------|----------|
| 11. Real Estate Con Ed Course       | \$200.00 |
| 12. Tuesday Evening Product Blitz   | \$200.00 |
| 13. Eli Detweiler Seminars          | \$200.00 |
| 14. Sam Grasso Seminar              | \$200.00 |
| 15. Mike Brandly Seminars           | \$200.00 |
| 16. Rick Montgomery Seminar         | \$200.00 |
| 17. Kenny Lindsay Seminar           | \$200.00 |
| 18. Machinery Pete Seminar          | \$200.00 |
| 19. Indiana Mandatory Con Ed Course | \$200.00 |

*\*Each seminar has multiple opportunities available - some speakers are also giving multiple seminars. Just sign up for who you would like to sponsor, or choose the MSAA Pick option above!*

### Sponsorship Levels:

- |                     |                 |
|---------------------|-----------------|
| * Silver Sponsors   | Up to \$199     |
| * Gold Sponsors     | \$200 - \$999   |
| * Diamond Sponsors  | \$1000 - \$2499 |
| * Platinum Sponsors | \$2500 & Up     |

**Sponsorships are appreciated at any level!**  
**If you'd like more information about sponsoring on a higher level, call the MSAA.**

***Other Sponsorships available including:*** Official Conference Program Printing, Name Tag Lanyards, Overall Conference Sponsor, and more! Call the MSAA for details.

### Your contribution will be highlighted in the following ways:

1. Published in the *Michigan Auction Gavel*.
2. Published in the official Conference Program for those contributions received by **January 6, 2012**.
3. Company Contact info published on the Conference sponsor page on MSAA's Web site. In Addition, if you have a Web site, MSAA will provide a link from our conference sponsor page to your site.
4. Recognition at the MSAA Conference.
5. Each sponsor and cosponsor will receive an attractive Certificate of Appreciation.

***Please return this form by  
January 6, 2012 to:***

Michigan State Auctioneers Association  
4529 Gibbs NW  
Grand Rapids, MI 49544

Ph: 616.785.8288  
Fax: 616.447.3761 (NEW)  
E-mail: [info@msaa.org](mailto:info@msaa.org)

***Log on today at [www.FindMichiganAuctions.com](http://www.FindMichiganAuctions.com)***